



ShelterSA

Housing: a basic human right!

Strategic Plan 2024-27

How we will achieve our priorities - strategic objectives

1

**Fair Access to
Housing & Safe
Shelter**

2

**Achieve
Accountability**

3

**Relevant &
Future
Focussed**

Our Priorities



**Housing Advocacy &
Innovation**



**Evidence Based
Solutions**



**Collaboration &
Influence**

Strategic Objective

1

Fair Access to Housing & Safe Shelter



Advocate for innovation in land use, reduce the cost of construction and improve lead times for new supply of housing



Innovate with modern villages concept, financial models for public and private investment, land lease developments



Improve short term and crisis solutions for people who need safe shelter



Increase the net supply of social housing to meet current and future needs

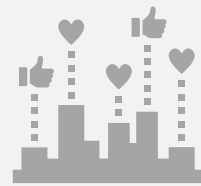
Strategic Objective

2

Achieve Account- ability



Respectfully hold governments to account for legislation, policy and service delivery that recognise housing as a human right



Advocate for and contribute to evidence-based policy and solutions



Engage with and grow collaborative relationships with stakeholders



Include advocates, decision makers, people with lived experience and the public

Strategic Objective

3

Remain a Relevant & Future Focussed Organisation



Maintain a healthy public profile that represents and strengthens the voices of our members and supporters



Work collaboratively with our members and like-minded stakeholders to develop our strategic influence and practical projects



Engage and expand our membership base to represent a broad cross section of housing system stakeholders



Advocate for innovative housing models to be considered, implemented and evaluated drawing on global examples of best practice



Be financially sustainable by 2027